



Support GOSH. Support your profile.

Organised by



AT SOUTHEND UNITED FC

SPONSORSHIP PROPOSAL
4TH MAY 2024

In aid of



**GREAT
ORMOND
STREET
HOSPITAL
CHARITY**



COLLABORATION



CHARITY



COMPETITION



COMMUNITY

THE EVENT

- Fantastic community event
- 32 local businesses compete in a 7-a-side football tournament
- Held at the iconic Roots Hall stadium
- Raise important funds for children's hospital
- The event spotlights your business
- Provides networking with professional firms
- 2024 event takes place on Saturday 4th May

“ I am absolutely delighted that AJ Chambers will be supporting GOSH with World Cup-on-Sea. We are really looking forward to seeing the event come together and are so grateful for all of the efforts in raising money to help seriously ill children from across the UK who are treated at GOSH.

Jen McGrattan, Community Fundraising, GOSH

2019

The first year of the event generated thousands of pounds for two charities.



c. £18,000

2022

After a two year gap caused by Covid, WCOS returned with 32 businesses.



c. £28,000

2023

We hosted a reception networking event and helped the homeless community.



£39,700

2024

This year we aim to raise an even bigger amount!



Target: £45,000

WHAT DID THE MEDIA SAY?

Click on a headline to find out...

**World Cup-on-Sea
raises £39K for
Southend homeless
charity**

Evening Echo

**World Cup-on-Sea
charity tournament**

Southend United FC

**Southend's HARP receive
thousands from charity
football tournament**

Essex Live



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SPONSORSHIP PACKAGE

4 headline sponsors at £5,000 each



Pitchside banner
branding at SUFC
on the day



Co-branded tournament
with prominent social
media presence



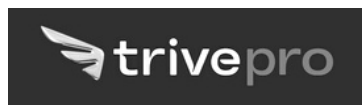
Your company will have
exposure on all event
material and programme



Your team entry into
the 7-a-side event is
included in the cost

2023 BUSINESSES

Last year many amazing businesses took part...





We provide specialist recruitment, Mergers & Acquisitions services and expert market intelligence across the Accounting and Legal practice sectors.

We are known for creating and nurturing long-term partnerships. This enables us to offer a highly bespoke service and make a real difference to our firms and our professionals.

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info@aj-chambers.com

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